

Jamie Bowie
trustee & coaching coordinator
jbowie@enjoyleisure.com



Lesley Pirie
Club officer (finance & admin)
clubofficer@teameastlothian.org

TEAM EAST LOTHIAN

‘the journey one year further on’



club background & philosophy

WHERE WE STARTED

- list of 20-odd names from local athletics clubs
- started August 2012 with 2hrs per fortnight
- desire to develop East Lothian athletes **in** East Lothian
- strong partnership working
- we needed to attract more coaching expertises



WHERE WE ARE NOW

- ‘club together’ – *adapted*
- **sportscotland** talent environment
- registered charity (SCIO)
- 97 club members
- 83 training squad members
- 3 tier training squads
- Potentials U13 (3hrs p/w)
- Development U15-U17 (5hrs p/w)
- Academy U17-U20 (6.5hrs p/w)

WHAT WE ARE ABOUT: ‘creating an environment in East Lothian where promising athletes can maximise their potential’

CLUB VISION: “Team East Lothian will have the continual focus to become the most successful athletics club at developing promising athletes in the sport of athletics.”

what's been achieved in 12months

governance outcomes

- charitable status – SCIO
- board of trustees
- management board
- coach contracts

financial outcomes

- giftaid approval & regular donations
- **sportscotland** targets
- towards sustainability & financially self-sufficient

development outcomes

- GB&NI representation
- Scotland vests & National Academy
- 12 National Age Group & Scottish Schools Medal
- huge progression on PBs & technical



club structure



let the coaches
COACH the athletes ...

...and let the leaders
LEAD the club

find and use the 'business'
expertises in your club
...parents, members!

club structure

Board of Trustees

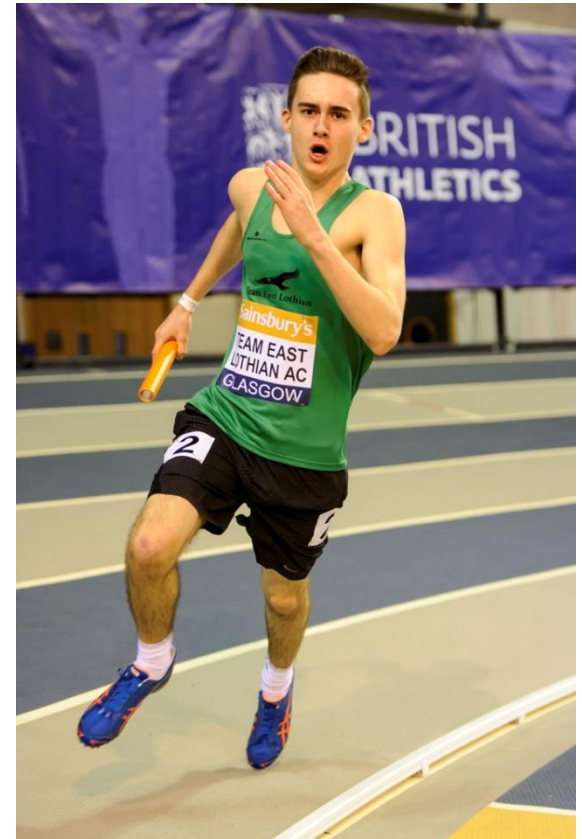
- 11 trustees (parents)
- bimonthly meetings
- club governance & finance

Management Board

- 15 parent volunteers
- bimonthly meetings
- roles from fundraising, team managers,

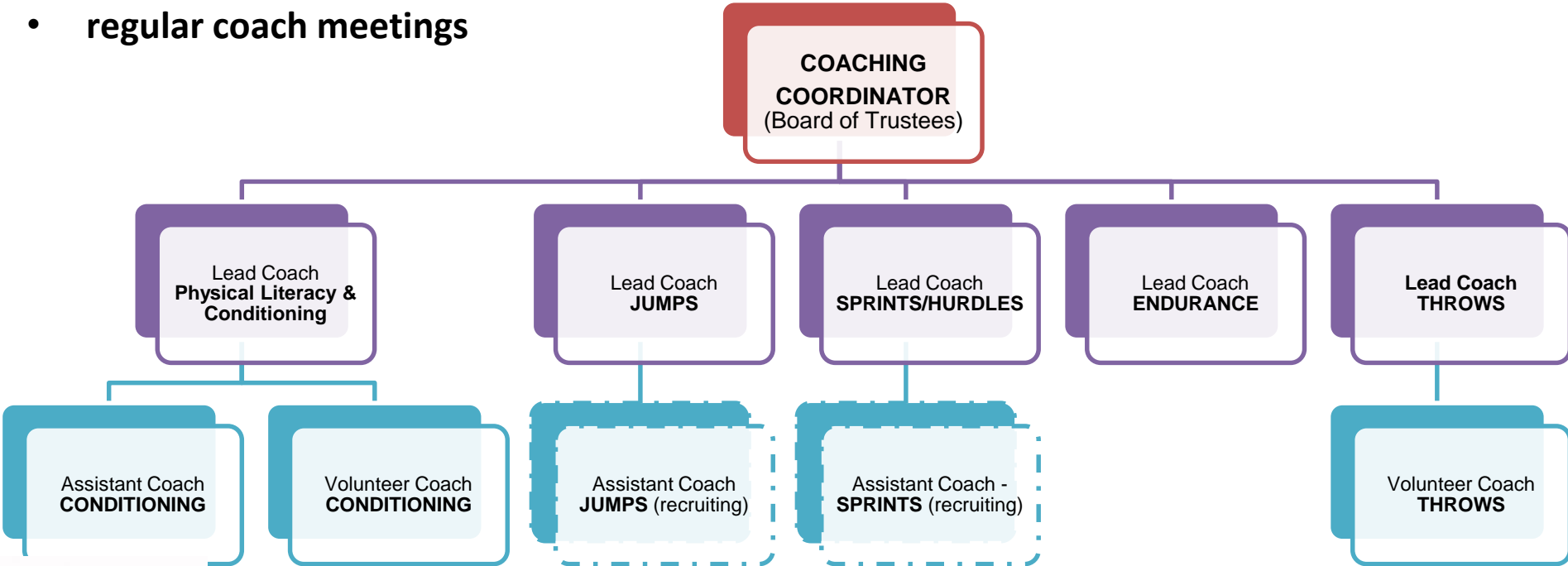
Coaching Team

- 6 lead coaches (paid)
- 2-3 asst. coaches (paid)
- 2 volunteer coaches
- 3 tier squad structure



coaching structure

- paid coaching roles (3 hrs – 6hrs per week)
- volunteer hours at competitions
- coaching contracts
- self employed / contractual basis (HMRC – substitution clause)
- regular coach meetings



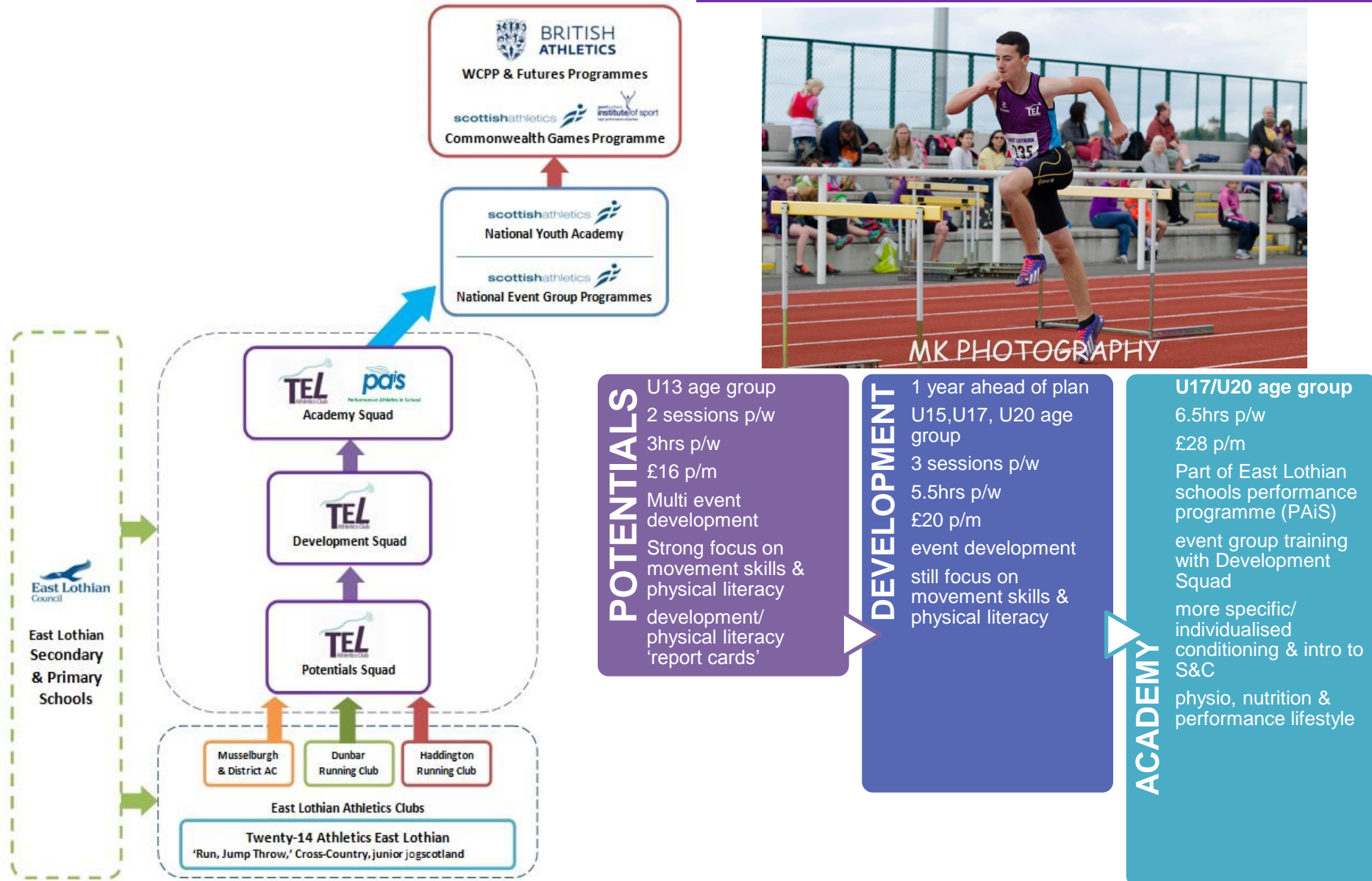
behind the scenes



Club Officer Role

- focus on **finance** & administration
- paid role (30hrs p/m)
- areas of responsibility:
 - Membership
 - Accounts & Finances
 - Communication to members
 - General queries/ parental handholding!
 - Competition entries
 - Reporting requirements (SAL, OSCR, HMRC)
- attending Board of Trustees, but not a trustee
- **LETTING THE COACHES COACH**

talent environment



membership – training fee structure

	gymnastics	swimming	athletics	TEL
club sessions	8.5hrs	9-14 hrs	2 - 4hrs	3 - 6.5hrs
membership (club + sport)	£0.00 + £17.00	£0.00 + £33.00	£0-£30.00 + £5.00	£10.00 + £5.00
monthly fees/ or associated cost	£50.00	£57.00 - £60.00	£12.00 - £18.40	£15.00 - £18.00
cost per hour	£1.47	£1.66 - £1.12	£1.55 - £1.14	£1.44- £0.97

12 paid coaches (2-8hrs p/w)
Club Officer & Treasurer (paid)

1 FT Coach - 35hrs p/w
2 PT Coaches - 15hrs p/w

6 paid coaches (2-9hrs p/w)
Club Officer (paid 30hrs p/m)

financial challenges



- forecasting and modelling
- training fees now cover coaching, track hire and part of club officer cost
- buses, league fees and extras are over and above
- extra finance sources (donations, gift aid, fundraising, grants, increasing membership)
- hardship fund

some tools to make life easier

- spreadsheets (membership, finances)
- internet banking (standing orders and direct payments)
- forms (Google forms, JotForm)
- PayPal (collection of entry fees, membership, fundraising ticket sales etc, received as donations)
- facebook
- TeamApp



raising the bar...future challenges



**ATHLETICS IS THRIVING IN
EAST LOTHIAN**
**'no history so club can be
innovative and different,
learning from other sports'**

Special Projects

- giftaid & regular donations
- creating competition opportunities – event specific comps, giftaid & online entries
- participation & well being – after-school athletics, jogscotland

Where next...

- social enterprise
- Legacy 2014 community facilities
- competition opportunities
- continue to develop potential
- sustainability