



A Story of Growth – Revolution to Evolution

Scottish Gymnastics
Steve Paige





Presentation Summary

- Clubs
- Membership growth
- Why?
- Type of organisation
- Workforce
- People
- The future

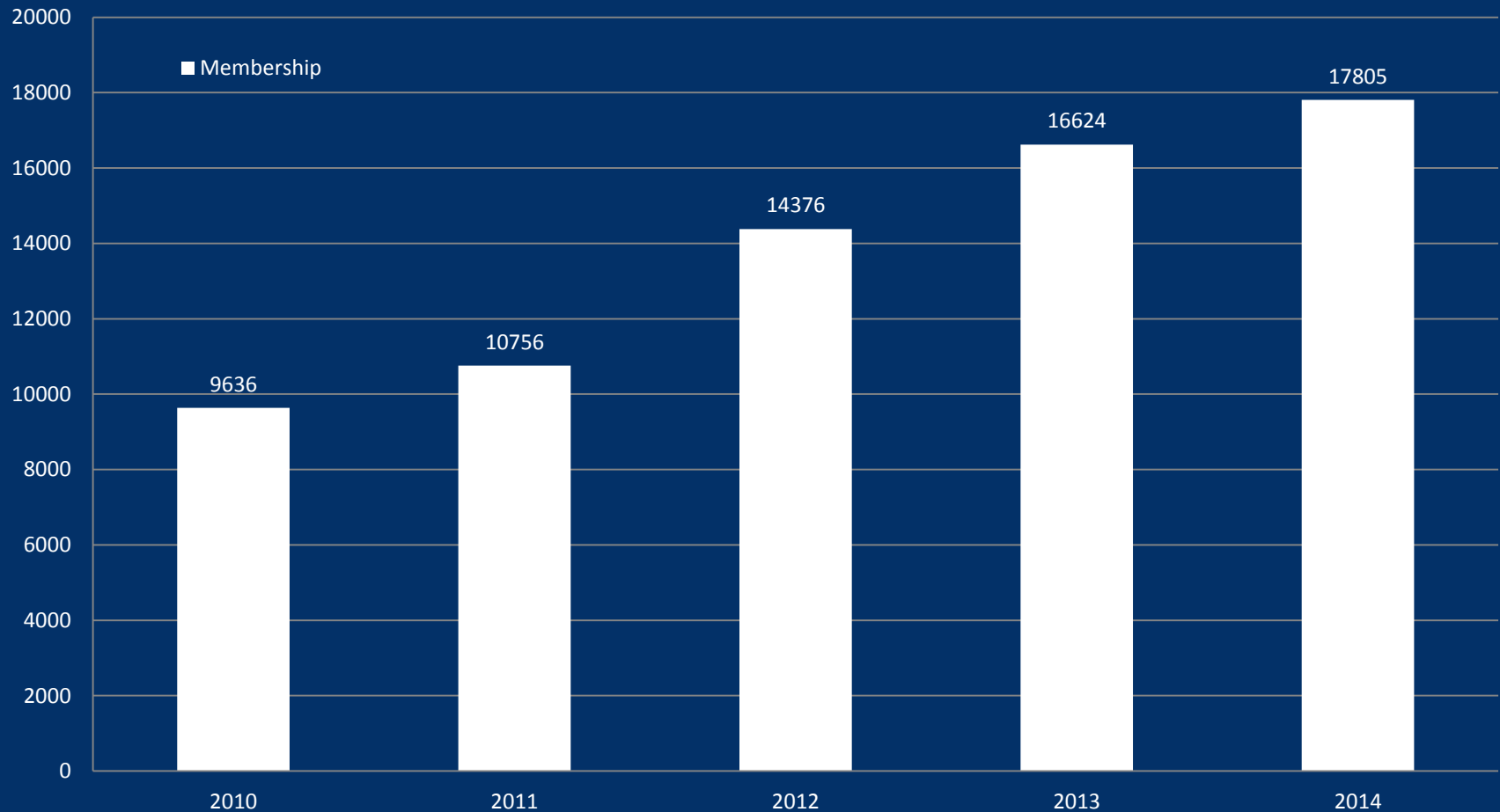


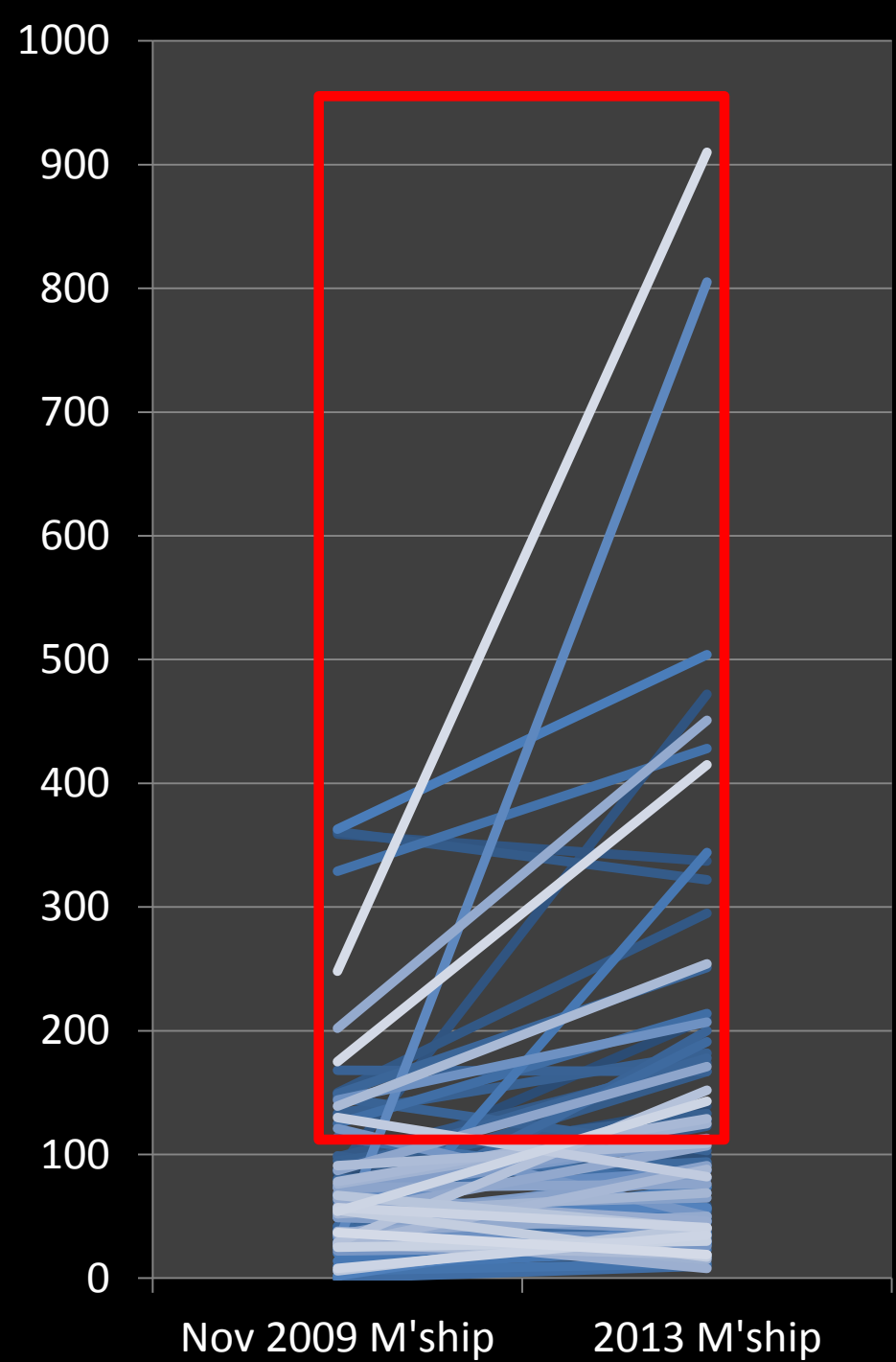
Clubs are so important





Membership Growth







Strategy Feedback

“Develop professionalism in clubs to allow the development of business plans and external investment opportunities”

“Support business development through clubs”



Facilities

59.2% of clubs do not have enough access to training hours

63.2% of clubs want to own their own dedicated gymnastics facility



Types of organisation



Unincorporated
organisation

SCIO

Company
Limited by
Guarantee

Incorporated
organisation
with charitable
status

Community
Amateur Sports
Club
(CASC)

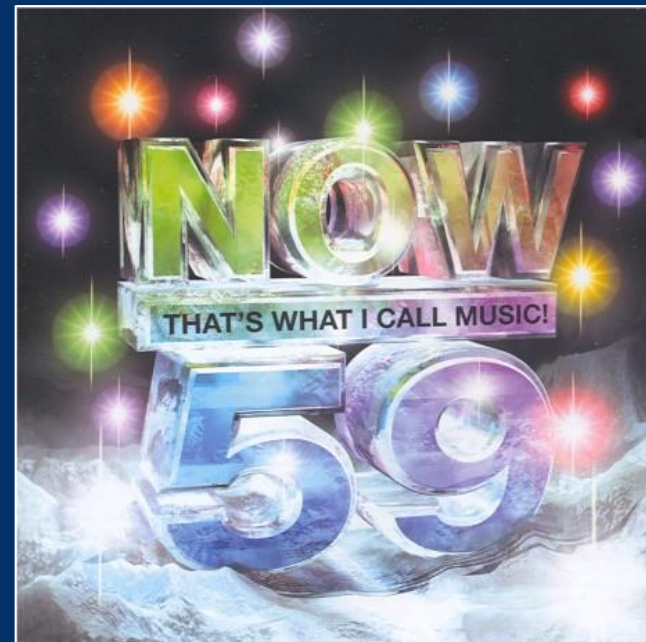
Is your legal entity right for now? Will it be right for the future.....?



Professionalised Workforce



- 10 Years ago – voluntary led





Professionalised Workforce



- Now – 75% of workforce paid





How can the clubs do this?

- “Coaches Coaching” – Growth minded / mindset
- Club Vision / Mission
- Effective Business Planning – “Developing not accrediting”
- DCI – Development Officers / Pathway Managers
- Income streams
 - Appropriate pricing structure
 - Pre-school / Recreation / Events / Competitions





How SGA support



A strong Scottish Gymnastics, inspiring and nurturing emerging talent

Clubs

Support Scottish Gymnastics clubs to be the best they can be and assist them in achieving their ambitions

World class clubs at every level and across all disciplines

Stronger, better managed, better financed clubs working to business plans

World class volunteers driving clubs

Business cases successfully unlocking external funding

More clubs owning or accessing quality gymnastics specific facilities

More Professional members of staff in member clubs

***A strong Scottish Gymnastics, inspiring
and nurturing emerging talent***

People

**Provide accessible world class support programmes
for coaches, officials and volunteers**

**A network of coaches, officials and volunteers operating
at a world class standard throughout the pathway**

A world class education
programme with robust
quality assurance systems
in place

A high performance
coaching and technical
support system established
for each discipline

Professional gymnastics
coaching established as
a career choice

Reward and recognise
quality coaches, officials
and volunteers



Success

SUCCESS



**WHAT PEOPLE THINK
IT LOOKS LIKE**

SUCCESS



**WHAT IT REALLY
LOOKS LIKE**



People grow Clubs...not Governing Bodies





Enough of me.....Hamilton GC



