

CLUB	Inverclyde AAC
Key Area	Volunteer Recruitment and Development
Details	<p>Inverclyde Athletic Club (IAC) is no different from any other club or organisation as regards its volunteers: it simply could not operate without them!</p> <p><i>Volunteer PLC is the largest organisation in the world and if Volunteer PLC ceased to function – so would lots of organisations!</i></p> <p>As IAC has grown and developed over the past few years so has the need to install a process designed to bring together the clubs existing (informal) group of volunteers, mostly parents into a formal group with its own identity and purpose within the club structure.</p> <p>The IAC CTO took the lead in this and began by engaging with as many parents as possible at every opportunity providing them with an overview of how the Club operates.</p> <p>During these discussions, although the parents were very complimentary of the Clubs success, the IAC CTO made it clear to them that this success does not come easy and involved a tremendous amount of hard work by the Club Committee, Coaches and Officials, and equally importantly that the continued success and future of the Club <i>also involved them</i> and as such it was the Club’s intention to create an IAC Volunteer Group (IACVG).</p> <p>Interestingly though, and not really surprising, when the parents were informed of the intention to develop them into a formal group, there was some hesitation as to their ability to carry out what was might be asked of them. The IAC CTO simply asked them if they raked the grass in their garden after cutting the grass and if so they could easily rake the sand in the long jump pit – suffice to say that after this and some more similar examples, their hesitation soon disappeared.</p> <p>Formation of the IAC Volunteer Group has progressed well since the start of the year with a formal IAC VG e-mailing list established between them and the IAC CTO.</p> <p>Originally the CTO planned to bring all of the volunteers together for a formal club presentations on what it involves being a club volunteer, he decided that it would be more beneficial to let the IACVG actually experience being a volunteer at an athletic event first hand.</p>
Further info	www.inverclydeac.co.uk/